



*Preserving, promoting, and developing
Wellington North's unique cultural
resources to build a vibrant community
and a prosperous economy.*

WELLINGTON NORTH CULTURAL ROUNDTABLE COMMITTEE MINUTES THURSDAY MARCH 21, 2024 IN KENILWORTH

Members Present: Chair Bonny McDougall, Doris Cassan, Faye Craig,
Linda Hruska, Councillor Penny Renken.

Members Absent: Tim McIntosh, Sue Doherty, June Turner,
Gerald Townsend

Staff & Guests: Tasha Grafos, Mandy Jones, Robyn Mulder
Mike Wilson

REVIEW AND APPROVAL OF THE AGENDA & MINUTES

Meeting was called to order at 12:10pm by Chair Bonny. The agenda was amended; Robyn modified the date on the Culture Page advertisement, Mike included "Fun Facts" under Other items, and Doris added "Friends of Downtown Arthur" also under Other items. Moved by Linda and seconded by Doris that the agenda for the March 21, 2024 meeting be approved as amended.

CARRIED

Doris requested that the year be added to the minutes.

Moved by Councillor Renken and seconded by Linda that the minutes of the February 18, 2024, meeting be approved as amended.

CARRIED

UPDATE ON WORKPLAN ITEMS

Workplan Item 1 **Wellington North Farmers' Market**. Robyn advised that applications are coming in, with six received to date. Market Box Day for Wellington North has been confirmed for July 30. Robyn has reached out to a couple that have done live music in the past and is waiting to hear back on their availability.

Workplan Item 2 **Cultural Funding and Grants Program**: Mike advised that no applications have been submitted for this program to date. The maximum budget for the grant is \$2,000 and submissions can be made all year. Large culturally significant events only, may apply.

ACTION: Mike to make the application forms printer friendly by reducing the amount of black ink and update the online form so it is fillable.

Workplan Item 3 **Cultural Moments**: Mike showed the committee the video for the Art Contest, which was very well received by all committee members in attendance. An overview of future Cultural moments and who is responsible is outlined below:

ACTION: April 8: Bonny, Arthur Trails. Highlight of the three founding volunteers Jack Benham, Ian Turner, Dave Stack / appreciation for private landowners.

ACTION: April 22: Doris, Anniversary of amalgamation. Complete.

ACTION: May 6: Faye, Arthur Lions Duck Race

ACTION: May 21: Doris, Farm Gate / Wellington North Farmers' Market

ACTION: June 3: Bonny, York Soaring

ACTION: June 24: Doris, History of Kenilworth. George Epoch patented an agricultural grubber.

ACTION: July 8: Bonny, Jessie James

ACTION: July 22: Councillor Renken, Charles McKeller, custodian - putting up the new signage for the cemetery or Frederick Campbell

ACTION: August 12: June, Art Gallery

Workplan Item 4 **Simply explore culture website & domain renewals:**

ACTION: Mike will look at the analytics to see how much traffic the website is getting, as well as take a look at the current content and see if some of it can be transferred over to the Simply Explore website. A recommendation may come to a future Cultural Roundtable Meeting to eliminate this site.

Workplan Item 5 **Wellington North Culture Days:**

25th Anniversary of Amalgamation Art contest and Celebration:

Reminder to committee to get the word out for people to submit their art as we are looking for more submissions prior to April 12th. An idea was shared: A mural highlighting significant landmarks in the community (Arthur and Mount Forest water towers, Mount Forest "High, Healthy, Happy" entrance sign, poppies, trees, wheat/corn, United Church, former municipal logos/crests, etc.).

ACTION: Tasha to connect with June for a list of the vendors that attended the Artisan Showcase in 2023 to send the Art contest to.

Artisan Showcase:

Look at potentially calling this event another name to entice other creative ideas and works. Possibly rebrand.

ACTION: Robyn to add this item to the June agenda for discussion.



Workplan Item 6 **Minto, Hanover, Wellington North Cultural Roundtable Partnership.**

ACTION: Robyn will send out more information and an invitation once all the details are confirmed.

OTHER ITEMS

Heritage designations and heritage discussion:

The Municipality has a registry of designated heritage buildings on the website that is available to the public, with three properties currently listed.

Penny shared a list that was compiled by summer students and Jim, that shows properties that are historically significant and stated that our list should be inclusive, not just municipal properties only.

Additional information is required from Darren and Dale about the process related to identifying historically significant buildings.

ACTION: Community and Economic Development team to follow-up with Dale and Darren on historically significant buildings in the community.

Barn Quilt - plaques:

ACTION: Community and Economic Development to research the meaning behind the Cultural Roundtable logo design and share with the Committee.

ACTION: Doris to investigate a price to create a plaque explaining the meaning of the logo, that will then be installed near the Cultural Roundtable Barn Quilts.

Mount Forest Cemetery:

Mandy advised that the Cultural Roundtable was mentioned at the March 11, 2024, Council meeting related to the Mount Forest Cemetery.

ACTION: Mandy to email out the YouTube link and include the time stamp.

Fun Facts:

Committee to send an email to Mike with ideas and images. These ideas will go out on social media.

Friends of Downtown Arthur:

ACTION: Robyn will add to next agenda.

ROUNDTABLE ANNOUNCEMENTS & DISCUSSION

Faye – Hitching post in Arthur.

ACTION: Faye to explore possibilities

Upcoming events:

- March 29th Grants and Donations Applications due.
- April 14th – 20th is National Volunteer Week and April 18th is our next Volunteer Celebration & Newcomer Welcome in Arthur from 4:30pm – 7:00pm.

DATE OF NEXT MEETINGS & ADJOURNMENT

There will be no April meeting, as everyone is encouraged to register and attend the Volunteer Celebration & Newcomer Welcome in Arthur on April 18th.

May will be a joint meeting with Minto & Hanover, in Hanover, on May 31st from 10:00am to 2:00pm.

Moved by Linda that the Cultural Roundtable Committee meeting be adjourned at 2:10 PM.

CARRIED